

# **HIGH-PERFORMANCE MASTERMIND**



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# High-Performance Mastermind

## HIGH-PERFORMANCE

◆ *Succeeding Above and BEYOND Standard Norms over the Long-Term while maintaining well-being and positive relationships.*

## MASTERMIND

◆ *A Mastermind is a type of mentoring group where professionals come together to receive high-level coaching, training, and guidance as well as to share their experiences, best practices, and challenges to help each other overcome obstacles and achieve success. The group meets regularly, either in person or virtually, and is facilitated by an executive coach.*

## EXECUTIVE COACH

◆ *A Trusted Advisor with real-world corporate/entrepreneurial experience who is a trained professional change strategist. They work with individuals or teams in a leadership role to help them transform their relationships, skills, knowledge, and performance.*

We have all had coaches throughout our life. In fact, we would not be where we are today or have the levels of success we enjoy, had it not been for those people who poured themselves into our lives at critical points of our development.

Think back on what you gained from your parents, teachers, pastors, coaches, and previous employers. We learn vastly different lessons from each type of coach, yet all are important to our development of character, skills, productivity, and influence. Today, if I ask you to tell me about your favorite teacher or coach, I will venture that they were the ones that challenged you the most or were the hardest on you – right? You see, true growth and development is perpetuated by those that see our potential and push us to discover our personal power. They help us “see” things that we otherwise would not see ourselves. They don’t let us get away with mediocrity or the status quo.

## Coaching is a Life-Long Process.

Growing up, we all had a few key coaches. As we get into our careers, when the stakes are even higher, we often find ourselves alone, separated, not having a key coach that is outside of our management team and is looking out for our best interests.



Owners and Board members expect Senior Executives to train, coach and develop the next generation of leaders within the organization – yet those same Senior Executives (the leaders of TODAY) are without advisors or coaches to help them navigate crucial decisions, objectives and achieve continuous growth. They need a “sounding board” to clearly see the implications of various decisions from a global view but also a trusted advisor that will have the tough conversations and hold them accountable. **It is about Mastering Success in your Business and Personal life without compromise or regret!**

## **What is a BEYOND Mastermind – High Performance Group?**

In the classic book "Think and Grow Rich" by Napoleon Hill, a mastermind is a concept that refers to the power of collective intelligence and the ability to tap into the knowledge, experience, and resources of a group of people to achieve success. Hill wrote that a mastermind group is a group of individuals who come together to achieve a common goal, and that the collective brainpower of the group is greater than the sum of its parts. Hill believed that when people come together in a mastermind group, they can share ideas, provide feedback, and support, and hold each other accountable, which can lead to greater success than working alone. The book also mentioned that the mastermind group should have a definite leader or coach, and the members should have a harmony of purpose.

Today, Mastermind group coaching has been proven to have a positive impact on both personal and professional development. At BEYOND Expert, we have combined all the benefits of a classic Mastermind with the acceleration that comes from high-level executive coaching. This hybrid model has proven to yield superior results while making elite executive coaching affordable for more leaders.

Let's explore in-depth the benefits of being in a monthly mastermind and how it can help you achieve your goals and improve your overall performance.

1. **Increased understanding and empathy among team members:** BEYOND Masterminds allow individuals to learn from each other's experiences and perspectives as well as from their certified high-performance coach. This can lead to increased understanding and empathy among team members, which can help to improve communication and collaboration at work and at home.
2. **Cost-effective professional development:** Masterminds provide a supportive environment where individuals feel comfortable sharing their challenges and



successes, and it allows individuals to learn in a more efficient and cost-effective manner. In fact, BEYOND Masterminds are 100 times less expensive than private 1-on-1 coaching!

3. **Improved problem-solving and decision-making skills:** Masterminds provide a platform for individuals to share their challenges and successes and leads to improved problem-solving and decision-making skills.
4. **Increased accountability and motivation:** By working with a coach and a group of peers, individuals can receive feedback and support as they work towards their goals, which can help to increase accountability and motivation leading to improved performance and results.
5. **Development of emotional intelligence:** Through the process of group coaching, individuals can learn to understand and manage their emotions, as well as the emotions of others. This can lead to improved communication and leadership skills.
6. **Greater sense of belonging and community:** Masterminds create a sense of belonging and community among team members, which can lead to increased motivation and engagement. The BEYOND Community can be accessed 24/7 and becomes an invaluable resource to all members.
7. **Personal and Professional growth:** Masterminds are a powerful tool for personal and professional growth, as individuals can learn from each other's experiences and perspectives as well as get the latest high-performance tools and productivity hacks from their certified coach.
8. **Improved time management:** Masterminds provide individuals with strategies and tools to manage their time more effectively, which can lead to improved productivity. Our High-Performance Hacks get you results fast.
9. **Improved communication and collaboration:** Masterminds improve communication and collaboration among team members, which can lead to better results and improved performance. Getting feedback on how others experience you is key.
10. **Improved work-life balance:** Masterminds help individuals to develop better work-life balance, which can lead to improved well-being and satisfaction in both personal and professional life – without making sacrifices or compromises.

In conclusion, monthly Masterminds provide a wide range of benefits for individuals, including improved personal and professional development. By learning from a professional coach and each other's experiences, receiving support and guidance, and



working towards common goals, BEYOND Masterminds can help individuals achieve their objectives rapidly and improve their overall personal and professional performance.

## Is a Mastermind for You?

*Ask yourself these questions:*

1. Do I find myself often stressed about financial results or frustrated with the performance of my team?
2. Do I struggle with employees and human resource issues on a consistent basis?
3. Am I achieving results but not fulfilled or happy?
4. Why do I always feel so alone or isolated?
5. Is there conflict with my executive team, board members or managers that impacts productivity and the ability to quickly adapt to the market?
6. Who, outside of my organization, holds me accountable to be my best self?
7. Am I effectively using my time to be strategic and grow the business or is much of my time spent on “fixing” issues?
8. How do I accelerate the speed of change and progress?
9. Do I find the same issues or problems emerging every day, week, or month?
10. How do I unlock the untapped potential I know is in my business?
11. Who in my life can I discuss anything with and know it remains confidential?
12. Is my vision for my life and company crystal clear?
13. Do I have a life-long learning plan?



14. Do I have a scheduled time or planned activities to “recharge and recover?”
15. Do I have “balance” and make my personal relationships a priority?
16. Do I consistently take time to work on my physical & mental health?

## The Mastermind Process.

The process is direct and practical. Your coach asks direct, unbiased, probing questions that assist you in gaining new insights, clarity and identifying new strategies or behaviors that will address the issues you face now. Then you actively engage with other like-minded professionals in the dynamic, on-line community during the live sessions each month. This is not counseling or some pre-recorded trainings – these are high level discussions, with intensity and rigor, to help you achieve **Results BEYOND Extraordinary** in the shortest timeframe possible!

### **3 Key Distinctions of BEYOND Masterminds:**

- **Led by Senior-level Executive Coaches with real world business experience** – gain valuable insight and teachings from true entrepreneurs and corporate executives
- **Are LIVE – not pre-recording trainings or sessions**– you can always go back and review the recordings in your member areas, but our bi-weekly sessions are lively and interactive. Real people having real discussions in real time.
- **Dynamic Private Community available 24/7** – interact with your fellow members on an as-needed basis. Get feedback, brainstorm, ask for best practices – this private community makes sure you can contact members whenever you want.

### **What are the Benefits of Joining a BEYOND Mastermind?**

- Heightened connection with reality
- Increased effectiveness, with a focus on leading instead of “fixing”
- More accountable relationships with your executive team
- Increased awareness of your strengths and how to use them to impact every situation
- “Buy in” from your team to pursue new tactics or processes for growth
- A renewed sense of purpose and fulfillment
- Deeper connection with friends and family.
- Your significant other finds your new confidence super sexy!



## **BEYOND Mastermind High-Performance Groups are the First Step to Achieving your Highest Goals and Aspirations.**

- So, are you ready for Elite Levels of Success?
- *Do you have a fierce desire to learn and grow?*
- Would you like to have clear, direct feedback regarding your impact?
- *Could you use an independent “sounding board” to discuss & analyze your strategies?*
- Want to boost your performance with new skills and strategies?
- *Would you love to be a part of a dynamic growing community that has your best interests at heart?*

Becoming a member of a Mastermind provides you with all this and much more.

It is all about amplifying your talents and skills to develop new strategies to achieve your HIGHEST PERFORMANCE on a consistent basis.

As an Executive or Business Owner, you operate daily in a context of change – dealing with whatever challenges emerge while remaining focused on the key objectives to grow the business and deliver your value proposition to your customers.

How would you like to have a Coach that is also a seasoned executive and not just a consultant? Can you imagine having that person to discuss your ideas and strategies in “real time”? What would it be like to have trusted confidants “in your corner” to help you refine your messaging or hold you accountable to doing the right thing? How would you like to be surrounded by talented, skilled leaders that become life-long friends?

### **Join a BEYOND Mastermind Today.**

**If having a successful Global Executive and Certified High-Performance Coach as YOUR Executive Coach plus a group of growth-oriented, motivated professionals interests you, please go to <https://www.beyondcall.biz> to complete a short application to schedule a 1-on-1 Discovery Call with Jeffrey Watts.**

On this call, we will discuss your current challenges and determine what type of executive coaching will take your success above and **BEYOND!**